

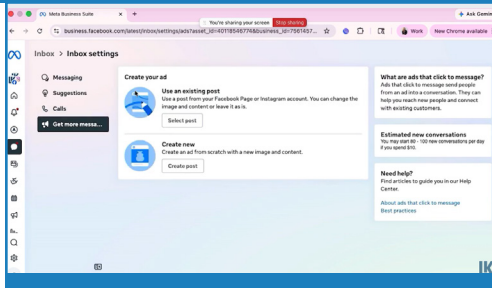


LearnKey's Meta Courseware

With over three decades of experience, LearnKey offers engaging, interactive, and flexible training mapped to industry certifications available online through GMetrix.

- Full-motion digital video available anytime, anywhere with an Internet connection
- The GMetrix platform provides the ultimate certification training solution with a single sign-on between training and test prep
- Project-based learning lessons and workbooks with hands-on activities help reinforce what the students are learning
- Teacher workbooks with answer keys and lesson plans

COURSE OFFERINGS



Meta Certified Digital Marketing Associate

In this Meta Certified Digital Marketing Associate course, you will learn about Meta technologies and better understand the value that advertising on these platforms can deliver for businesses. You will identify the steps to establish a business presence on Facebook, Instagram, and WhatsApp, as well as the tools needed to engage with audiences. To recognize the value of advertising on these technologies, you will practice matching business goals to ad campaign objectives, measuring the success of a campaign, and learning how to create and manage ads.

CLASS HOURS: 13.5 HRS



Each Course Includes:

Video-based instruction, exercise labs, pre and posttests, flash cards in addition to a PDF project workbook. The workbook includes fill-in-the-blanks, glossary terms and definitions and many other resources to help reinforce learning.